

## Moretonhampstead Parish Council

### Local Plan Response Survey 2018: Preliminary report on responses.

443 responses were received, of which 395 are from Moreton residents (Table A1). Over-60s are over-represented among the respondents; there are relatively few responses from under-30s (Table A2; also see Note 1, below).

This preliminary report, prepared because DNPA want to be able to consider the results when writing their draft plan, summarises the results of the multiple choice parts of the questionnaire. A fuller report, which also considers the comments made by respondents, is in preparation.

The main findings at this stage are:

Moreton residents give high importance to a wide range of aspects of the town, especially (Table B: Column headed **Importance**, darker green shading):

- the traditional/historic feel of the town, and the attractiveness of its open spaces and surroundings
- health and welfare provision
- primary schooling, and facilities/activities available for pre-school children
- the range of services, hotels, restaurants, pubs and cafes), and shops
- sports and leisure facilities
- the availability of halls etc. for events , and of information about what's going on.

They give relatively lower importance (Table B: Column headed **Importance**, no shading) to:

- range, availability and affordability of social housing, private rented housing and housing to buy
- being able to live and work in the town
- the flow of traffic
- places of worship.

Moreton residents are generally reasonably happy with how the town is doing (Table B, Column headed **Satisfaction**, green shading) in relation to most of the aspects about which they were asked; but they are much less satisfied (Table B, Column headed **Satisfaction**: red shading) with:

- housing issues (see Note 2 below):
  - range, availability and affordability of social housing to rent
  - range, availability and affordability of housing to buy
  - range, availability and affordability of private rented housing
- local employment opportunities:
  - employment opportunities in the town and parish
  - being able to live and work in the town
- traffic and parking:
  - availability of car parking for local residents
  - flow of traffic (see note 2 below)
  - availability of car parking for visitors.
- condition of public spaces such as roads, pavements and toilets.

Half the Moreton residents feel that the rate of development since 1945 is about right; only 15% are in favour of faster development (Table C1).

About two-thirds of the Moreton residents either want to keep the settlement boundary where it is, or with very limited expansion; only 20% are in favour of more than very limited expansion (Table C2).

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**Note 1:** The fact that over-60s are over-represented and under-30s very much under-represented among the respondents raises questions about the representativeness of the results. However comparison of the responses of different age groups shows that differences between them are relatively small, as is shown, for example, in Tables C1 and C2.

**Note 2:** There is no contradiction here: the value of finding that Moretonians feel that we aren't doing well on housing issues and traffic flow, but at the same time feel that these are relatively less important than other aspects of the town, is that it tells us that Moretonians are likely to be opposed to proposals to improve housing issues and traffic flow if this is at the expense of aspects of the town that are felt to be more important.

**Summary table of results:**

**Table A1: Information about respondents – relationship with parish:**

Relationship with the parish	Resident	Work in the parish	Regular visitor	Visit or	Other / no reply	Total responses
<i>(Note percentages total more than 100 because respondents could tick more than one box)</i>	<b>395</b> 89%	<b>67</b> 15%	<b>24</b> 5%	<b>4</b> 1%	<b>14</b> 3%	<b>443</b> 100%

**Table A2: Information about respondents – age (Moreton residents only):**

Age	under 18	18-29	30-59	60+	Prefer not to say / no reply	
	<b>14</b> 4%	<b>19</b> 5%	<b>139</b> 35%	<b>211</b> 53%	<b>12</b> 3%	<b>395</b> 100%

**Table B: Importance and satisfaction with aspects of the town - Moreton residents only**

		1 IMPORTANCE		2 SATISFACTION			
		How important is this for the town? Respondents were asked to score this from 5 (high) to (1) low .		How well is Moreton doing at the moment? Respondents were asked to score this from 5 (high) to (1) low .			
		number of replies (total number of questionnaires returned by residents = 395)	average score	number of replies (total number of questionnaires returned by residents = 395)	average score		
			Very high		High	Moderate	Low
			High		Lower	Low	
<b>GENERAL</b>							
1	The traditional/historic feel of the town, including church, almshouses and other listed buildings.	388	4.7	369	4.1		
2	Attractiveness of the town as seen when approaching it, and views from the town to the woods, hills and natural environment.	387	4.7	368	3.9		
<b>HOUSING</b>							
3	Range, availability and affordability of housing to buy.	336	4.2	308	2.7		
4	Range, availability and affordability of private rented housing.	303	4.0	239	2.6		
5	Range, availability and affordability of social housing to rent.	306	4.2	242	2.4		
6	Being able to live and work in the town.	340	4.2	274	2.7		
<b>INFRASTRUCTURE</b>							

7	Flow of traffic.	374	4.2	360	3.0
8	Availability of car parking for local residents.	382	4.5	368	2.6
9	Availability of car parking for visitors.	380	4.4	368	3.2
<b>FACILITIES</b>					
10	The range of services in the town <i>such as mechanics, hairdressers, solicitors, post office and fire service.</i>	383	4.8	374	4.3
11	Health and welfare provision <i>such as GP surgery, dentist, osteopath, acupuncture and care home.</i>	385	4.9	371	4.4
12	The range of local shops.	385	4.7	372	3.7
13	Open spaces within the town <i>such as the Sentry and the Square.</i>	383	4.7	365	4.2
14	Condition of public spaces and facilities <i>such as pavements, roads, toilets etc.</i>	379	4.6	368	3.3
15	Sports and leisure facilities <i>such as Sports Centre, swimming pool, skateboard park and cycle track.</i>	380	4.7	365	4.3
16	Availability/suitability of halls for events and social gatherings <i>such as Parish Hall, Community Club and Sports Centre.</i>	378	4.7	354	4.4
17	Cultural facilities <i>such as Green Hill and Bowring Library.</i>	375	4.6	360	4.3
18	Hotels, pubs, restaurants and cafes.	381	4.8	374	4.6
19	Clubs & societies, community activities and volunteering opportunities.	359	4.6	325	4.5
20	Places of worship.	324	4.2	282	4.4
21	Allotments.	325	4.5	278	4.3
22	Facilities/activities for pre-school children.	264	4.7	179	4.1
23	Primary schooling.	313	4.8	252	4.5
24	Out-of-school clubs/activities.	269	4.6	197	3.9
25	Availability of information about the town and what's going on in the town <i>such as News in Moreton, Information Centre and website.</i>	379	4.7	366	4.4
26	Employment opportunities in the town and parish.	329	4.4	274	2.9

**Table C1: Rate of growth/ development.**

Respondents were asked how fast they thought Moreton should grow in the next 50 years, in relation to the rate of growth since 1945. Replies are tabulated below:

	Not at all	Slower than since 1945	At about the same rate	Faster (e.g. 50-60 new homes / 10 years)	Much faster (e.g. 100+ new homes every 10 years)	Don't know/no reply	Total
<i>All Moreton residents</i>	<b>48</b> 12%	<b>73</b> 18%	<b>203</b> 51%	<b>51</b> 13%	<b>7</b> 2%	<b>13</b> 3%	<b>395</b> 100%
<i>Moreton residents – female</i>	<b>23</b> 11%	<b>36</b> 17%	<b>113</b> 54%	<b>28</b> 13%	<b>2</b> 1%	<b>9</b> 4%	<b>211</b> 100%
<i>Moreton residents aged 30-59</i>	<b>20</b> 14%	<b>37</b> 27%	<b>56</b> 40%	<b>19</b> 14%	<b>1</b> 1%	<b>6</b> 4%	<b>139</b> 100%
<i>People who work in Moreton</i>	<b>2.5</b> (4%)	<b>17.5</b> (26%)	<b>33</b> (49%)	<b>11</b> (16%)	<b>0</b>	<b>3</b> (4%)	<b>67</b> (100%)
<i>Moreton residents aged under 30</i>	<b>1</b> (3%)	<b>4</b> (12%)	<b>15</b> (45%)	<b>10</b> (33%)	<b>0</b>	<b>3</b> (9%)	<b>33</b> (100%)
<i>Moreton residents aged under 18</i>	<b>1</b> (7%)	<b>1</b> (7%)	<b>7</b> (50%)	<b>5</b> (36%)	<b>0</b>	<b>0</b>	<b>14</b> (100%)
<i>Moreton residents – outside the town</i>	<b>7</b> (11%)	<b>6</b> (10%)	<b>32</b> (51%)	<b>13</b> (21%)	<b>0</b>	<b>5</b> (8%)	<b>63</b> (100%)

**Table C2: Expansion of settlement boundary.**

Respondents were asked whether the current settlement boundary should be expanded. Replies are tabulated below:

	No expansion: infill only	Very limited expansion	Limited expansion	Broader expansion	Don't know / no reply	Total
<i>All Moreton residents</i>	<b>117</b> 29%	<b>142</b> 36%	<b>62</b> 16%	<b>17</b> 4%	<b>57</b> 14%	<b>395</b> 100%
<i>Moreton residents – female</i>	<b>55</b> 26%	<b>78</b> 37%	<b>33</b> 16%	<b>9</b> 4%	<b>36</b> 17%	<b>211</b> 100%
<i>Moreton residents aged 30-59</i>	<b>49</b> 35%	<b>47</b> 34%	<b>16</b> 12%	<b>7</b> 5%	<b>20</b> 14%	<b>139</b> 100%
<i>Moreton residents aged under 30</i>	<b>5</b> (15%)	<b>7</b> (21%)	<b>10</b> (30%)	<b>3</b> (9%)	<b>8</b> (24%)	<b>33</b> (100%)
<i>Moreton residents aged under 18</i>	<b>1</b> (7%)	<b>1</b> (7%)	<b>4</b> (29%)	<b>3</b> (21%)	<b>5</b> (36%)	<b>14</b> (100%)
<i>Moreton residents – outside the town</i>	<b>14</b> (22%)	<b>26</b> (41%)	<b>11</b> (17%)	<b>2</b> (3%)	<b>10</b> (16%)	<b>63</b> (100%)
<i>People who work in Moreton</i>	<b>17</b> (25%)	<b>27</b> (40%)	<b>14</b> (21%)	<b>1</b> (1%)	<b>8</b> (12%)	<b>67</b> (100%)